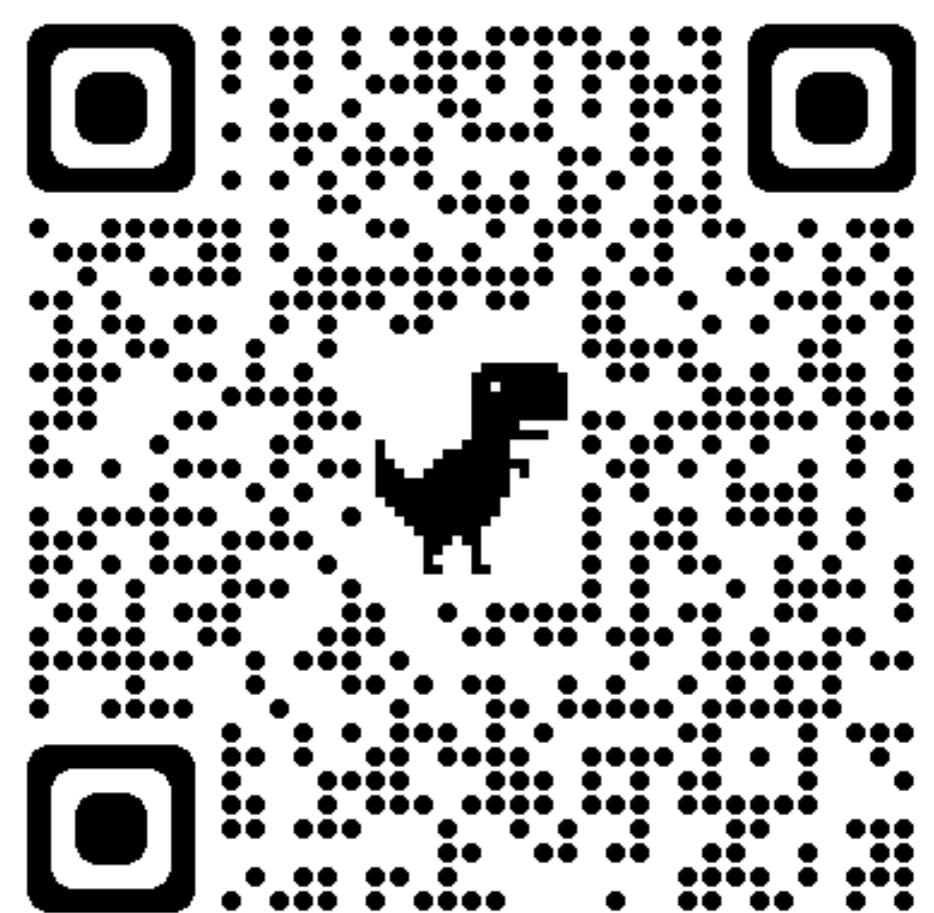


Save the Date
NOVEMBER 13-14, 2023



ADDING VALUE TO YOUR FOOD OR FARMING BUSINESS

**GREEN BAY
WISCONSIN**



Extension

**UNIVERSITY OF WISCONSIN-MADISON
COMMUNITY FOOD SYSTEMS**

For more information contact
Food Entrepreneurship Specialist
Jessica Jane Spayde
Spayde@wisc.edu, 608-225-5799
foodsystems.extension.wisc.edu



NOVEMBER 13-14, 2023, GREEN BAY, WI, "ADDING VALUE TO YOUR FOOD OR FARMING BUSINESS"

WHO SHOULD COME?



Producer



Processor



Food Service

Food & Farming Businesses

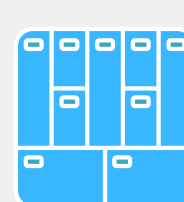
IDEATION Phase

Entrepreneurs in the ideation phase generally have a great idea, have a skill, or have a key resource or property, but haven't started selling their goods or services yet.

STARTUP Phase

Entrepreneurs in the startup phase are generally producing goods or services and selling them to customers. They might not be profitable yet, and might be trying to grow their business. This includes many food and farming businesses in their first 5 to 10 years in business.

WHY ATTEND?



Learn, Connect, Promote

Learn Business FUNDAMENTALS

Entrepreneurs will learn how to start or grow their business through interactive, engaging sessions about business model success!

Speakers include business experts in the food and farming industry and dozens of successful Wisconsin food and farming entrepreneurs who will share their business stories.

Build Business CONNECTIONS

Entrepreneurs will connect with business consultants, service organizations, and other entrepreneurs through engaging workshops and networking activities.

MARKET Your Business

Entrepreneurs have the opportunity to promote their business in the exhibition area of the conference, to provide any shelf-stable samples and promotional items.



Extension

UNIVERSITY OF WISCONSIN-MADISON
COMMUNITY FOOD SYSTEMS

For more information contact
Food Entrepreneurship Specialist
Jessica Jane Spayde
Spayde@wisc.edu, 608-225-5799
foodsystems.extension.wisc.edu